

# ProMedia

PERHAPS THE MOST FLEXIBLE MEDIA FILING SYSTEM EVER

versatile



**SOUTHWESTSOLUTIONSGROUP**  
business organization systems

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value

# What is ?

## ProMedia

► **If you** own or are responsible for a professional collection of tape & disc formats — you either know Russ Bassett, or you soon will.

**ProMedia** is the latest, broadest and most flexible collection of media storage solutions. The design and performance parameters are based on current customer requirements — not precedent, nor obsolete media formats.

Yes, we know what drawer and shelf sizes are appropriate for each media — but, we also factored-in the ergonomic considerations. How high, how low and how deep can you reach? Can we reduce the time otherwise required to locate and pull the media? Can we improve visual and physical access? Can we reduce the amount of floorspace required? Can we reduce the amount of time required to install or re-locate the equipment? Can we reduce the amount of mis-filing, loss and damage to stored media? *We can and did.*

We listened carefully as clients described their storage challenges. **ProMedia** is our response. Note the advantages of each product. Then, you decide what's right for *your applications*.

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**Russ Bassett designed this line of media storage products to become the new standard of efficient filing. Even as media continues to change, ProMedia is so flexible it may never become obsolete.**

### BUDGET

When the challenge is budget, whether *initial-equipment-cost, cost-per-slot, cost-per-inch, or life-cycle-cost...* **ProMedia** has an appropriate solution — both economic and strategic.

### FLOORSPACE

When the problem is floorspace, whether not enough now; or, not enough to grow into; or, just inefficient space... **ProMedia** provides multiple options.

### ACCESS & DENSITY

When the problem is access and density, whether you need *maximum storage density or high frequency access;* or whether your storage is active, semiactive or archival; or a combination... **ProMedia** offers multiple choices.

### SECURITY

**ProMedia** drawer cabinets and Gemtrac cabinets offer optional locks for applications requiring physical security. Drawer cabinets and Gemtrac cabinets inherently provide visual privacy from unauthorized eyes.

**ProMedia** products are covered by a **25-Year Warranty.**

At Russ Bassett, “*storing your business*” is our business... our only business. It's what we do best. Now, perhaps you understand our passion.

### MIXED MEDIA

When the challenge is mixed-media filing, whether more than one size or more than one media type, typical cabinets are typically inflexible. What if you are migrating from one format to another — or, will be in the near future? **ProMedia** provides superior flexibility.

### MEDIA-SPECIFIC

**ProMedia** provides multiple *media-specific* storage solutions tailored for *your specific media collection and your specific applications.*

### FLEXIBILITY

**ProMedia** introduces *new, more sophisticated, and more cost-effective solutions* for optimizing your media storage.

### DYNAMIC

There is a drawer or shelf size for every popular media format in your collection. There are multiple case widths and heights for drawer cabinets. There are multiple case depths and heights for shelf cabinets. Imagine drawers, shelves and accessories that are so flexible that they might **never become obsolete.** Ultimate drawers & shelves that will continue to adapt as your needs evolve.

**ProMedia** products are so efficient and cost-effective that your space-savings and/or labor-savings will quickly pay back your equipment investment.



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**EASY ACCESS**

Shelf design (patent applied for) features built-in “finger gap” for ergonomic access.



**MORE CAPACITY**

Shelves are adjustable on 1/2" centers for additional media density. **Stop-Lock connector** (patent applied for) allows shelves to be easily installed or relocated without tools or loose hardware.



**STAGGERED HANDLES**

Space efficient handles are staggered to maximize storage and to safeguard hands when opposing drawers are open.



**STAGING RACKS**

For interim “in-and-out” storage; or inexpensive additional capacity, a ProMedia shelving cabinet can be mounted onto the side of a Gemtrac with a simple hardware kit.





## The Advantage

THE REAL ADVANTAGES OF **PRO MEDIA** GEMTRACS ARE:

- Lower **life-cycle cost**
- Pre-configured or BYO (*build your own*) custom cabinets
- Improved **flexibility**
- Major components are **pre-assembled** to reduce installation & relocation time
- **Mix-or-match** drawer sizes
- Floorspace **efficiency**
- **Lower labor costs...** all media is readily accessible within one foot-step and one arm's reach... no walking up and down endless aisles.



### CLEAR AISLES

There are no floor mounted tracks to install or trip-over.

### MORE CAPACITY

**2 heights...** 81 & 90" • **3 standard widths...** 30.25, 32.25, & 34.25", for "same-size" drawers • **Variable widths...** 30.25-34.25" for "mixed-size" drawers.

### MORE FLEXIBILITY

**4 drawer depths...** 5, 6, 7, & 8" to accommodate all popular media formats • Gemtracs may be specified with all "same-size" drawers, or, any combination of the four drawer sizes that total 26" minimum to 32" maximum • Interior drawer accessories can be reconfigured, without tools or additional hardware • Shelves are adjustable on 1/2" centers for additional capacity.

### MIXED MEDIA

Adjustable interior drawer shelves may be configured to store mixed media within a drawer; or, even mixed media on a shared shelf.

### EASY ACCESS

All media within a Gemtrac is readily accessible within one foot-step and one arm's reach.

### PRECONFIGURED AND BYO CABINETS

**For convenience** there are "pre-configured" Gemtracs to accommodate popular media applications • **For custom tailored solutions** that respond exactly to your specific media collection, specify BYO (*build your own*) Gemtracs.

### IRREGULAR FLOORSPACE

Sometimes it is necessary to use a "less-than-optimum" floorspace. ProMedia Gemtrac frames are modular. They may be dismantled and re-assembled on-site to fit into cramped quarters.

### MEDIA-SPECIFIC

Whole cabinets, whole drawers or whole shelves may be dedicated to one specific media.

### QUICK INSTALLATION

Installation (and relocation) time and expense are minimal; major components are "pre-assembled" at the factory.

### ACCESSORIES

Labor-saving Gemtrac accessories are interchangeable with shelving accessories. Please see discussion on Shelving & Slidetrac page.



### EASY OPERATION

Drawers open smoothly on our (patented) overhead track system.

# Cabinets

## The Advantage

THE REAL ADVANTAGES OF **PRO MEDIA** CABINETS ARE:

- Lower **initial equipment cost**
- Pre-configured or **BYO (build your own)** custom cabinets
- Improved **flexibility**
- Floorspace **efficiency**
- **Easily reconfigure drawers**, as your media migrates to new formats
- **Mix-or-Match** drawer sizes
- **Ease of installation & relocation**
- Optional **security locks**



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### MORE CAPACITY

**24" deep "jumbo" cabinets** are **33% deeper** than typical 18" cabinets; **and, 20% deeper** than 20" cabinets. Deeper cabinets hold deeper drawers providing increased capacity

- **48" wide** cabinets are **14% wider** than typical 42" cabinets.



### MORE CASE SIZES

**3 heights... 27, 43 & 59"** enable you to order the exact size you need for growing or mature media collections • **2 widths... 30" wide & jumbo 48" wide** cabinets hold more media and adapt to more floorplans.

### OVERFILE ►

Overfile cabinets are available in 48" width. They feature the same, patent pending shelf design as the Slidetrac and Gemtrac systems.

### ◀ MORE FLEXIBILITY

**"Infinitely adjustable"** drawer dividers accommodate media-specific and mixed-media collections. Optional bookends are recommended for rows that are not completely filled with media.

### MORE DRAWER HEIGHTS

**7 heights... 4, 5, 6, 7, & 8"** accommodate all popular media formats (now, and in the future); plus, 11 & 12" for letter and legal paper sizes. The drawback may be positioned for letter, legal, or full-depth storage.



# Shelving & Slidetrac

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## The Advantage

THE REAL ADVANTAGES OF **PROMEDIA** SHELF CABINETS ARE:

- Lower *initial equipment cost*
- Greater *flexibility*
- Floorspace *efficiency*
- Quicker *visual & physical access*
- No drawers or doors to open
- May be *installed over carpet*
- Ease of adding more units as your collection grows
- Cabinet & shelves are *factory assembled*, not “KD”



### APPLICATIONS

ProMedia shelf cabinets may be wall-mounted; or, installed back-to-back and side-to-side; or, may become an integral part of a Slidetrac system.

### MORE CAPACITY

For additional capacity, ProMedia cabinets are wider than the industry norm... 37.75" (vs. 36") • ProMedia Shelving is adjustable on 1/2" centers (vs. 1" or more). For smaller media, this often allows 1 or 2 additional shelves per cabinet • Cabinets are available in 81 & 90" heights.

### MORE CONVENIENCE

The shelves are a revolutionary new design (patent applied for) that enables the use of new labor-efficient accessories • Built-in “tracks” position the accessories and provide a “finger gap” for easy media access • These new shelves are stronger & thinner — often allowing additional shelves to be fitted into a cabinet • **4 depths...** 5, 6, 7, & 8" handle every popular media format • Shelves are easily installed or relocated without tools or loose hardware, thanks to a new **Stop-Lock connector** (patent applied for) that is formed into the shelf.

### ACCESSORIES

**Adjustable backstops** (patent applied for) position all media toward the front edge of the shelf. This reduces labor costs by improving visual and physical access. It also reduces the space otherwise required between adjacent shelves. Generous use of backstops may actually increase capacity, facilitating installation of additional shelves • **Adjustable Slide-N-Lock bookends** (patent applied for) release and grip (without tools) at any desired increment along the shelf slots to hold the media firmly in-place.



### FINGER SPACE

Shelves are designed to maximize storage yet provide adequate finger space for retrieving media.



### MIX AND MATCH MEDIA

Group mixed media projects together with the “infinitely adjustable,” **Slide-N-Lock** bookends.

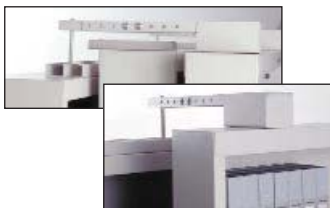


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**SLIDETRAC**

Slidetrac is a base system that exclusively uses ProMedia shelf cabinets. Convert stationary shelving to rolling shelving or add to any existing Slidetrac installation at your convenience • Slidetrac bases fit any combination of 5, 6, 7, & 8" shelving, either 2 or 3 rows deep • Row 1 (the stationary row) may be wall-mounted or mounted back-to-back to an adjacent Slidetrac system.

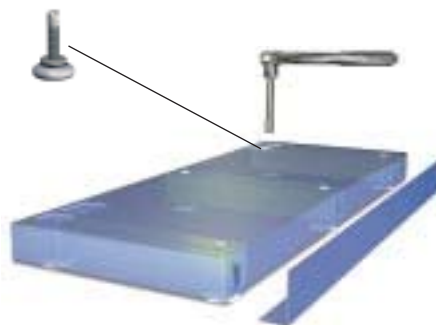


**OVERHEAD TRACKS**

Smooth-action tracks and Teflon bearings make moving shelves a breeze.

**PRECONFIGURED AND BYO CABINETS**

*For convenience* there are "pre-configured" cabinets to accommodate popular media applications • *For custom tailored solutions*, that respond exactly to your specific media collection, specify BYO (*build your own*) cabinets.



**EASY INSTALLATION**

Avoid endless hours of leveling and re-leveling. Slidetrac bases have 6 individual leveling glides that are accessible from the top.

**EASY OPERATION**

Each base unit is fitted with 6 (easily accessible) massive adjustable leveling glides to assure smooth "easy-to-push" operation, even on highly irregular floors • Slidetrac bases are pre-drilled so that tracks may be repositioned in-the-field if you need to reconfigure case sizes.



**EASE OF MOVEMENT**

Oversize Teflon wheels roll smoothly and easily.